



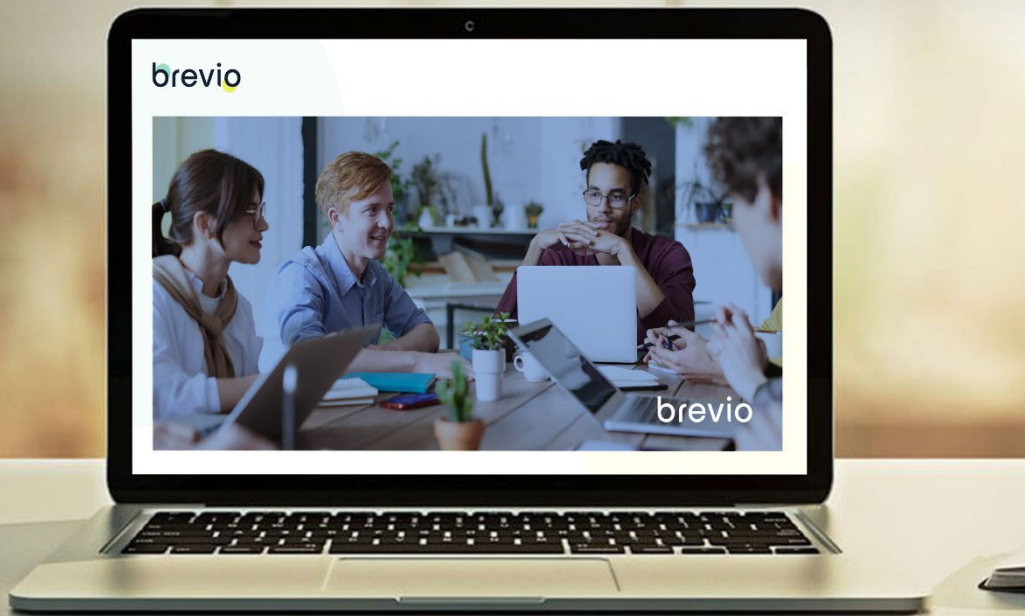
# BREVIO

EMAIL DESIGN IN MARKETING CLOUD

# Email Design

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Brevio is a social enterprise on a mission to revitalize UK Third Sector grant applications by creating more impact and reducing admin. They recently began to use Salesforce Marketing Cloud and needed to create four email templates in content blocks so they could be easily edited without needing to use HTML, CSS & AMPscript, Salesforce's scripting language for email development .



# Email Design

Creating the templates was an interesting challenge as it implied not only following the brand guidelines of this beautiful company, but also fully understanding each of the Marketing Cloud content blocks and its functionalities to provide a personalized and attractive email marketing experience.

[VIEW FULL DESIGN](#)

## Dinamic Content

Text

Button

brevio



### **Five tips to optimise your funding need**

Brevio works best when you provide as much information as possible in your funding needs.

To ensure you get the most out of Brevio, we've put together five quick tips to optimise your funding needs.

[Optimise your funding need](#)

A photograph of a person's hands typing on a keyboard in a workspace. The person is wearing a light blue shirt. In the background, there is a laptop and a monitor displaying code. The scene is lit with warm, soft light. A dark blue horizontal band is overlaid across the middle of the image, containing the text "THANK YOU" in white, bold, uppercase letters.

**THANK YOU**